

Report Author: business reports with ease and speed from Word

Report Author injects Word with everything you need to create superb looking reports.

Accuracy, excellence, economy

Forget formatting and concentrate on content. Report Author saves time and money when preparing specialist financial, technical or text-based reports. Report Author offers complete control of production, proofing and deadlines, giving outstanding visual quality, brand consistency, accuracy and efficiency using Microsoft Word.

Speed, simplicity, reliability

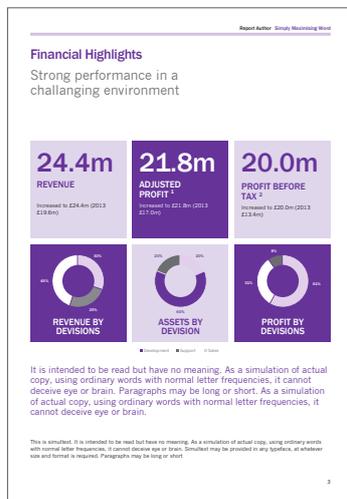
Assembling publications from different sources and formats is simple and quick. Dedicated software tools quickly create, import, format and insert content. Tables and charts from Excel, or diagrams from PowerPoint, are effortlessly inserted straight into your purpose-built Word templates.

Working within familiar Microsoft Office software, new users can build complex reports in a few clicks, with minimum training. Style, brand integrity and consistency are optimised by drawing on easily-updated content and brand libraries for portfolio information and standard content.

Why Report Author?

- Create outstanding financial and statutory company reports
- Write complex technical or analytical documents
- Save work by re-using layouts you have built for other reports
- Templates and tools are designed for your brand and business requirements
- Purpose-built template software to create and manage content in Word
- Automation ensures visual quality, accuracy and speed, eliminating mistakes and costly, last-minute amendments
- Configured for your Microsoft Office platform – guaranteed ease of use and IT friendly setup

System Overview



Generate Perfect Content

Investment Research Business Development Reports, Templates & Tools

Mediasterling has over 18 years' experience implementing design-driven technology solutions for financial and professional services firms to create high quality, branded content.

As an owner-managed company our directors are hands-on, working with you at every stage of your project offering practical advice and solutions matched to your needs.

Where projects benefit from initial design, we can deliver a fresh look within your brand or advise your creatives, so you get the best style, clarity and visual consistency.

Functionality that is easy to use is intrinsic to our software development. Your teams will generate perfect content from day one, with little or no training necessary. We also integrate with your technologies and infrastructure for minimal change of work processes and IT impact.

Your project will be managed smoothly and efficiently, backed up with first rate technical support. See our client list for a sample of the companies we have worked with.

Applications

We develop powerful, cost effective authoring tools for the Microsoft suite of products. Using our software, our clients create superior brand accurate documents in the applications they use every day.

Research Solution

Author, analyse and distribute compelling investment research.

Forward Pitch

Business generation software for bids, tenders and proposals in Word.

Power Pack

Presentation and pitch book creation, and brand management in PowerPoint.

Report Author

Legal, financial and technical reporting software for Word.

Microsoft Office Tools

Custom ribbons, chart creation and template management.

Online CMS

Websites and multi-contributor document portals.

Clients

Financial Services

- Altium Capital
- Anoa Capital
- Banca IMI
- Barclays
- Bridgepoint
- Cantor Fitzgerald
- Cenkos
- CI Capital
- Daniel Stewart & Co
- Danske
- DNB
- FinnCap
- Liberum
- Marwyn
- NCB Capital
- Numis
- Panmure Gordon
- Peel Hunt
- Rasmala
- Redburn
- Sanlam
- Shore Capital
- Stifel
- VietNam Holding

Law & Professional

- Aon
- Bates Wells Braithwaite
- Cripps
- Grant Thornton
- JLT
- Marsh
- Norton Rose Fulbright
- Olswang
- Three Crowns
- Tokio Marine
- Watson Farley & Williams
- Wiggin

Creative Agencies

- Bibliothèque
- Brand Union
- Campaign Works
- Imagination
- Interbrand
- Landor
- Overture London
- Philosophy
- Siegal + Gale
- The Brand Union
- The Partners
- Wolff Olins

Industry

- BBC World
- BP
- Design Council
- Hays
- Informa
- Johnson Services
- Momenta
- NHS
- Robert Walters
- South East Water
- Yorkshire Water
- World Gold Council



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